

VAPE VALLEY

A GLOBAL DISTRIBUTION DIVISION OF
C&Y WORLDWIDE SDN BHD.

Global Distribution

A premier international B2B distributor of
100% authentic premium vape hardware,
closed pods, pre-filled vapes and e-liquids.
Empowering retail businesses worldwide with
robust stock depth and seamless global
fulfillment.

vapevalley.co

About us

C&Y Worldwide Sdn Bhd is an end-to-end global supply chain powerhouse specializing in manufacturing, brand incubation, and international logistics. Vape Valley, operating as our premier digital B2B distribution arm, serves as the primary gateway connecting top-tier product innovation directly to global consumer markets. Together, we provide an accelerated pipeline that streamlines production, compliance, and multi-country fulfillment.

Anchored by a robust international network, C&Y Worldwide Sdn Bhd optimizes supply chains spanning major markets across Malaysia, Singapore, Indonesia, Bangladesh, the Maldives, and Australia. By unifying compliant production facilities with complex cross-border logistics, we empower global retail networks with unmatched stock depth, localized regulatory navigation, and rapid market penetration.



Our Team



Hannah Morales

Project manager



Charles Tan

Project manager



Muhammad Patel

Project manager



Claudia Alves

Project manager

Our Services

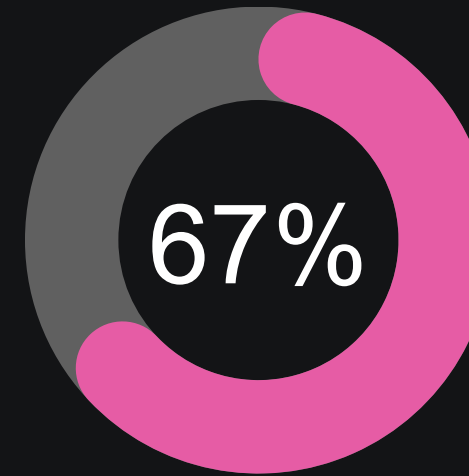


- 1** **Manufacturing & Compliance**
High-capacity production facilities ensuring strict global quality control, consistent material sourcing, and localized regulatory compliance for every market.
- 2** **Brand Incubation**
Turning concepts into market leaders. We provide comprehensive brand development, design, market positioning, and strategic growth modeling.
- 3** **Global Distribution**
Fast-tracking products from factories straight to store shelves through our established B2B networks, optimized stock depth, and localized sales pipelines.
- 4** **International Logistics**
Seamless cross-border fulfillment, freight management, and customs clearance, securely connecting brands to complex international target markets.



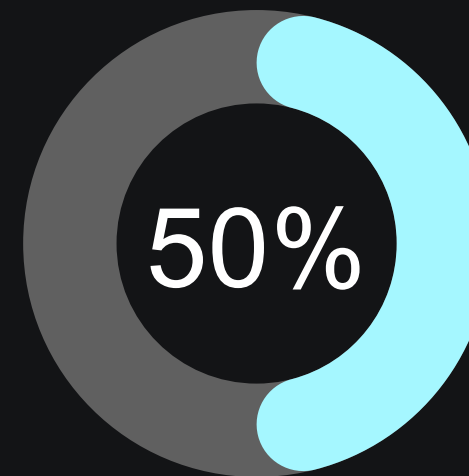
Our Market Impact

C&Y Worldwide Sdn Bhd operates as a high-velocity bridge to the fastest-growing vape markets in the world. Our performance data reflects strong localized integration, rapid commercial growth, and a deeply loyal B2B retail network built on absolute product authenticity.



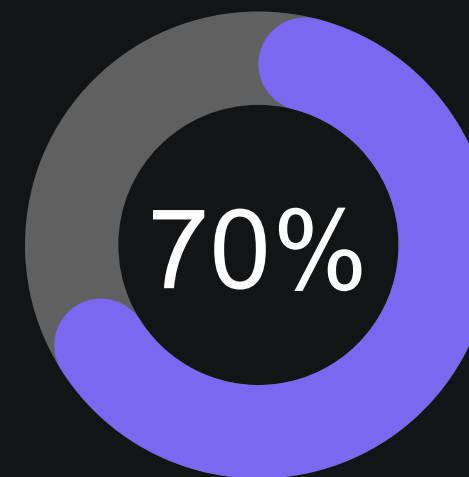
Southeast Asian Market Share

The exact proportion of our global export and distribution volume strategically concentrated across our primary hubs in Malaysia, Singapore, and Indonesia.



International Retention Rate

The percentage of global B2B retail networks and regional distributors that maintain active, recurring monthly bulk fulfillment contracts with us.



Annual Compound Growth (CAGR)

Our consistent year-over-year expansion in logistics capacity, manufacturing volume, and international infrastructure over consecutive fiscal periods.

01 Our Mission

Our mission is to engineer a frictionless, end-to-end ecosystem that simplifies global market entry for premium brands while ensuring an uninterrupted, highly scalable supply chain for international retail networks. By unifying advanced manufacturing, tailored brand incubation, and sophisticated logistics, we commit to delivering absolute product authenticity, superior commercial margins, and unmatched distribution velocity to our global partners.

02 Our Vision

Our vision is to become the South East Asia's most trusted and technologically integrated global supply chain infrastructure for the modern vape and e-cigarette industry. We aim to continuously expand our multi-country logistics network, pioneer sustainable manufacturing standards, and foster an ecosystem where premium brands can launch, scale, and achieve effortless market penetration across every continent.

03 Global Brand Portfolio

Through our robust distribution network, we manage a highly curated ecosystem of the world's leading vape hardware, closed pod systems, open pods, and premium e-liquids. We maintain massive stock depth and strict quality control for market-shaping brands, ensuring our international retail networks receive 100% authentic, high-demand products without disruption.

Key Distributed Categories:

- Premium Hardware & Closed Pods: Official partnerships and distribution pipelines for market leaders including dotMod, Nevoks, RELX, NANOSTIX, ASDF, and Aladdin PRO.
- E-Liquid & Consumables Supply: A massive variety of globally compliant, trending flavors scaled for localized consumer preferences.

Our International Logistics Network

C&Y Worldwide Sdn Bhd manages a highly resilient cross-border supply chain that eliminates international trade friction. We handle localized customs clearance, compliant product registration, and multi-country freight forwarding—enabling seamless product movement from our manufacturing hubs directly to international retail shelves.

Core ASEAN Hubs

Malaysia
Singapore
Indonesia
High-velocity distribution channels leveraging deep regional market penetration and automated localized fulfillment centers.

South Asian Expansion

Bangladesh
Maldives
Streamlined import logistics pipelines designed to navigate complex regulatory frameworks and capture fast-growing consumer demands.

Oceania Gateway

Australia
Fully compliant, long-haul international freight management ensuring strict adherence to premium quality and strict import standards.

Corporate Objectives

Market Penetration

Accelerate multi-region market expansion by solidifying our wholesale distribution pipelines across our current corridors while actively vetting new emerging territories in Europe and the Middle East.

Brand Incubator Scaling

Launch and transition a minimum of 3 high-potential vape hardware and e-liquid concepts from initial product design to active, high-volume international distribution within the next 12–18 months.

Supply Chain Velocity

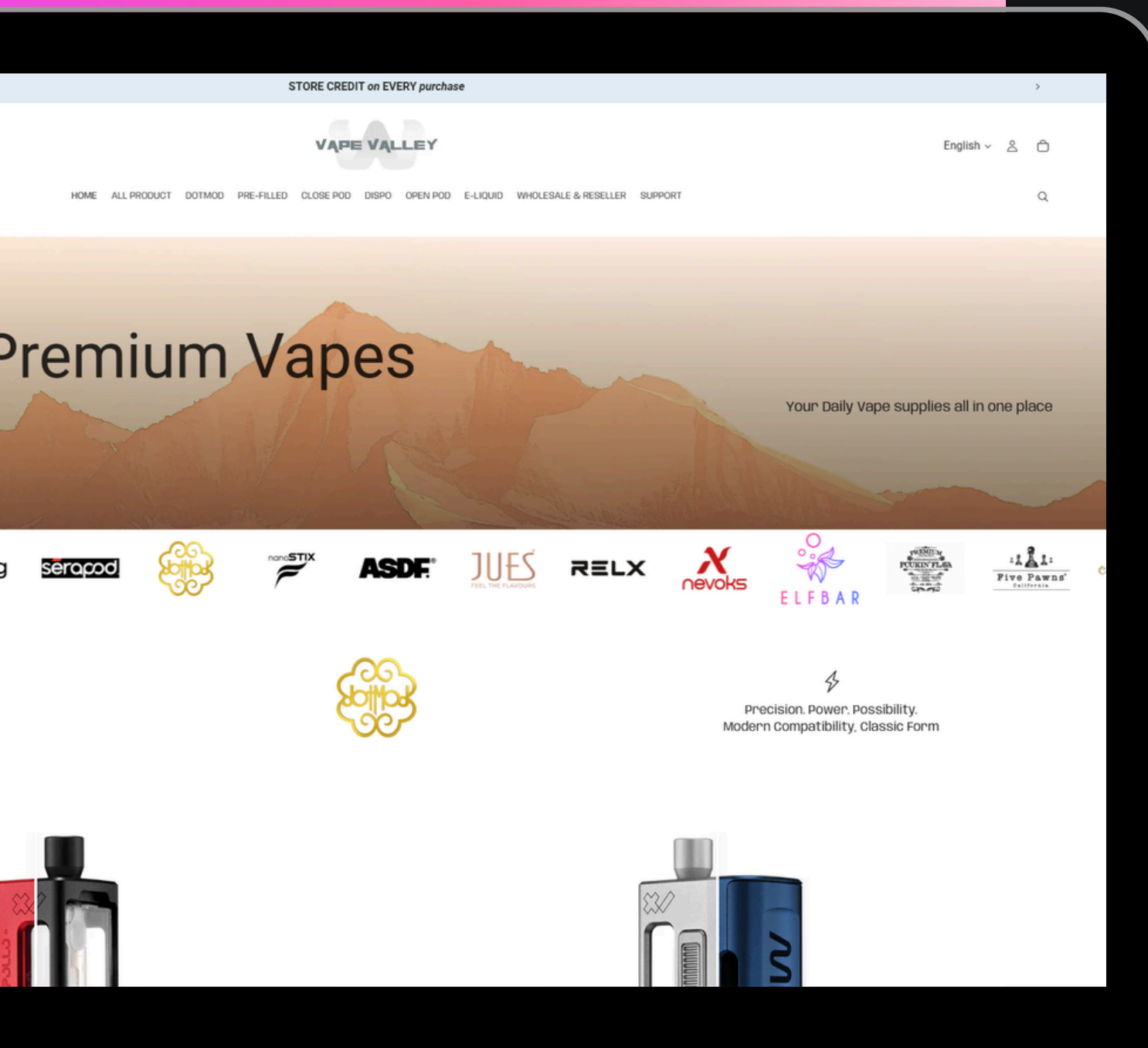
Optimize cross-border logistics to reduce average international shipping transit times by 20%, ensuring our B2B partners experience unmatched stock depth and seamless automated fulfillment.

Global Compliance Mastery

Maintain a 100% regulatory clearance rating across all distributed territories by proactively adapting manufacturing and labeling standards to meet the strict legal frameworks of individual countries.

Our Digital B2B Platform: Vape Valley

Vape Valley operates as the centralized digital storefront and automated ordering hub for C&Y Worldwide Sdn Bhd. Built to streamline international commerce, our secure B2B platform allows global retailers and regional distributors to browse inventory, check real-time stock levels, and place high-volume bulk orders instantly. By digitizing our wholesale pipeline, we eliminate manual paperwork and dramatically decrease order processing times.



- **Automated Inventory & Tiered Pricing**

Live synchronization with our localized fulfillment hubs ensures buyers see real-time product availability. The platform automatically calculates tiered wholesale discounts and scales profit margins based on order volume.

- **End-to-End Order Tracking**

B2B clients receive automated tracking updates from the moment a crate leaves our warehouse until it clears customs and reaches its final destination, ensuring absolute supply chain transparency.

Global Operations & Compliance Support

At C&Y Worldwide Sdn Bhd, we recognize that international distribution demands rigorous operational oversight and swift problem-solving. We provide our global partners and Vape Valley vendors with dedicated account management to proactively resolve logistical bottlenecks, handle product warranty inquiries, and manage international batch tracking. Beyond standard customer success, our team continuously monitors shifting international tobacco and vape regulations. Whether navigating updated packaging mandates in Australia or flavor compliance frameworks within ASEAN markets, we insulate your business from compliance risks, ensuring every cross-border shipment is fully vetted, legally secure, and optimized for immediate clearance.



Quality Assurance & Authenticity Control

In the global vape industry, supply chain integrity is everything. C&Y Worldwide Sdn Bhd enforces a zero-tolerance policy against counterfeit goods, ensuring that every product moving through our network and onto the Vape Valley platform is 100% authentic and sourced directly from official brand manufacturers. Our dedicated logistics and warehouse teams perform multi-point physical inspections on every incoming batch. We verify factory security codes, batch numbers, and packaging compliance before inventory is logged into our system. By acting as a strict quality filter, we shield our international B2B partners from the legal and reputational risks of counterfeit stock, solidifying their status as trusted retailers in their local markets.

1

Direct Factory Sourcing

We secure inventory exclusively through direct, authorized contracts with original brand manufacturers, bypassing unverified third-party brokers completely.

2

Multi-Point Batch Verification

Every incoming shipment undergoes strict physical inspection, security code validation, and batch-matching to guarantee 100% genuine hardware and liquids.

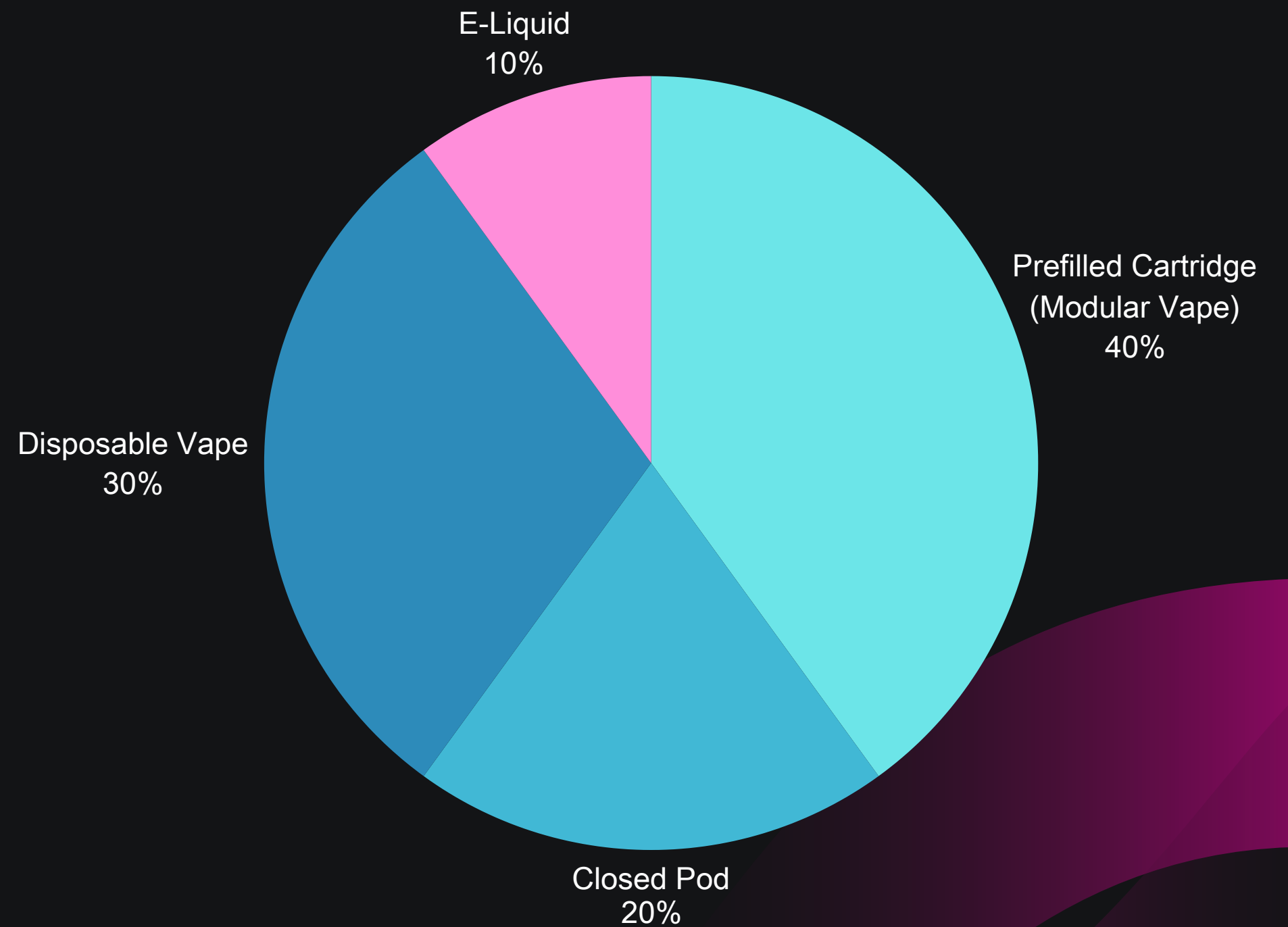
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Regulatory Compliance Vetting

Our team reviews packaging, localized warning labels, and country-specific ingredient compliance before releasing any inventory to the Vape Valley fulfillment network.

Global Product Category Breakdown

C&Y Worldwide Sdn Bhd continuously analyzes consumer demand shifts across our international corridors to keep the Vape Valley inventory optimized. Our distribution volume is strategically balanced across high-growth product categories, allowing us to maintain robust stock depth for the world's leading hardware and consumable brands.



Target Market Segments

C&Y Worldwide Sdn Bhd and the Vape Valley ecosystem explicitly serve high-volume commercial buyers. We do not sell directly to the end consumer; instead, our entire infrastructure is engineered to fuel, support, and scale independent businesses across our active international corridors. Our target audience is strictly divided into three high-velocity purchasing tiers:

1. Independent Vape Retailers & Specialty Shops

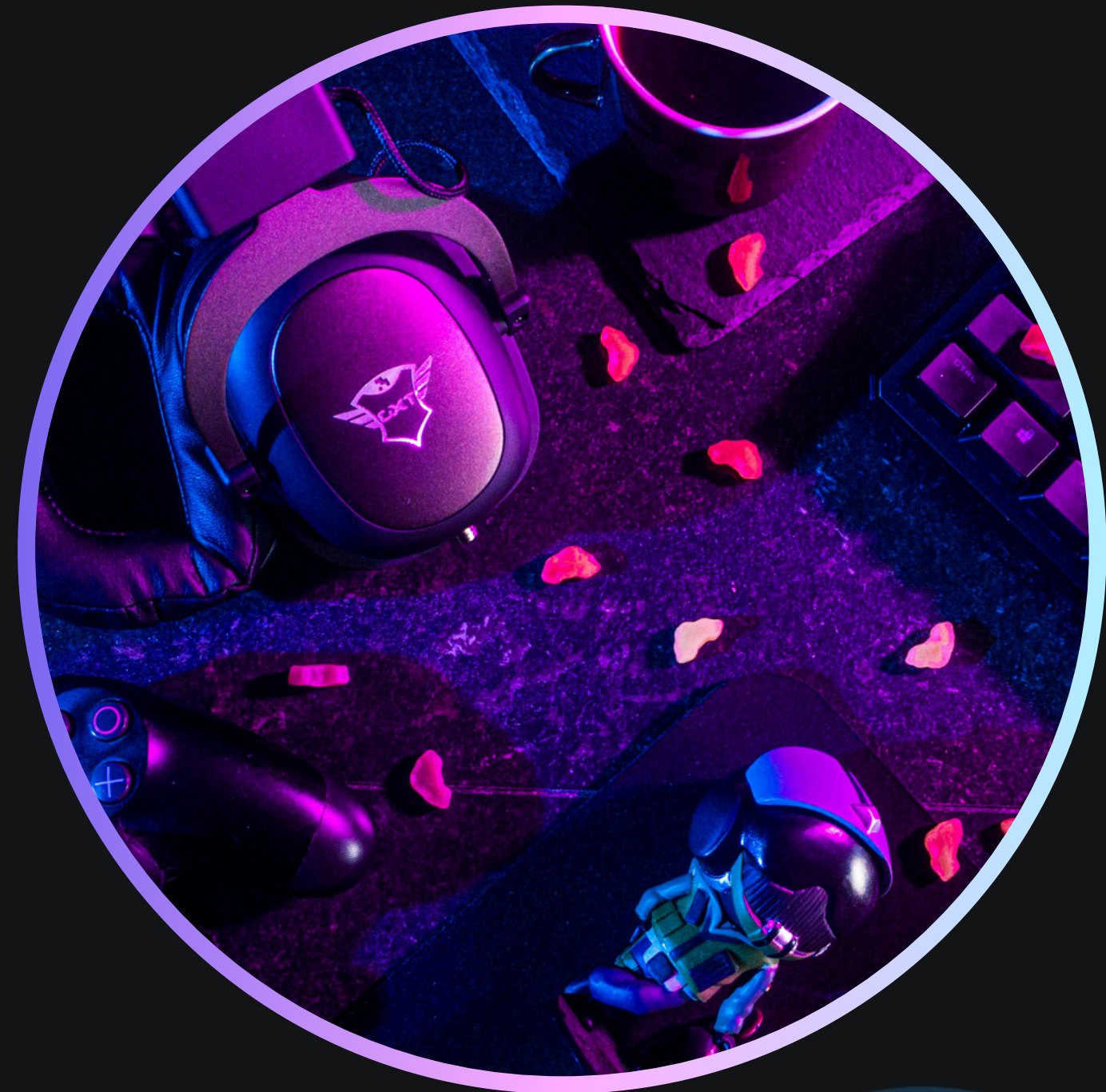
Providing brick-and-mortar store owners across Malaysia, ASEAN, and international regions with reliable stock depth, rapid delivery, and high-margin popular hardware.

2. Regional Sub-Distributors & Wholesalers

Serving as the primary bulk supplier for localized distributors who buy in massive crate quantities to supply smaller retail networks within their respective countries.

3. Multi-Store Franchise Chains

Partnering with established retail brands and multi-location franchises that require automated inventory synchronization, structured logistics contracts, and strict product compliance.



Our Philosophy

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At C&Y Worldwide, we don't just move products across borders; we build the foundational infrastructure that allows modern brands to scale without friction. By bridging advanced manufacturing, strict compliance, and our public-facing digital ecosystem through Vape Valley, we give our international partners the ultimate competitive edge: speed, security, and absolute product authenticity."

— Executive Leadership Team, C&Y
Worldwide Sdn Bhd

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Thank You